

Large-scale midwife test 1,000 testers can't be wrong

The Calypso Double Plus is Ardo's electric double breastpump. Compared with other double breastpumps currently on the market, it is the quietest, as revealed by an independent noise test¹, while still providing optimal suction. The "Vacuum Seal" technology (closed pumping system) also makes this breastpump entirely unique compared to other products on the market: the 100% barrier against bacteria in the pumpset stops the tube or breastpump from coming into contact with breast milk.



We at Ardo are convinced that our breastpumps are extremely high quality products in every way. And what do healthcare professionals confronted on a daily basis with issues and products to do with breastfeeding and expressing milk think of these pumps? We wanted to know whether they have also been won over by our breastpumps.

We therefore started a very special initiative with the large-scale Ardo midwife test: we asked 1,000 midwives to put our Calypso Double Plus to the test².

We then asked the experts for their opinion by means of a comprehensive questionnaire. After 8 weeks, we had received detailed feedback from 815 testers.

The result confirms the quality of the double breastpump: 97% of midwives recommend the Calypso Double Plus. Just as many find that it meets their hygiene standards for a product of this type really well.

Almost all testers are also impressed with the "Vacuum Seal" technology and the Ardo name represents tried and tested quality, which is increasingly appreciated in the market.

This is what the testers say:

"The price-performance ratio is right. The best small electric double pump on the market."

"I love it. Easy to use, quiet, fast. The women I see get on really well with this pump. Highly recommended."

"The Calypso Double Plus has a very nice design. The fact that the pumping process is quick and comfortable is impressive. I would be happy to recommend this pump to others."

"Easy to use. For me as a long-standing Medela advocate, this is definitely a good alternative. Many thanks for making it available."

"This electric breastpump is a complete success!"



LARGE-SCALE MIDWIFE TEST

1,000 MIDWIVES

1,000 CALYPSO DOUBLE PLUS

97%

RECOMMEND IT!



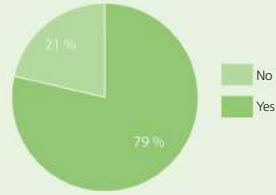
¹ Information about the validated test conditions and detailed test results can be found at: www.ardomedical.com/silence-test

² You can obtain further information / details about the test (the survey was done in Germany) on request from: Ardo medical GmbH, Argelsrieder Feld 10, 82234 Oberpaffenhofen, Germany

THE TEST RESULTS IN DETAIL

Had you heard of Ardo before this test?

We wanted to know how familiar healthcare professionals are with the Ardo brand and their electric breastpumps.



How would you rate the quality of the Ardo Calypso Double Plus?

We wanted to know how many stars healthcare professionals would give our double breastpump on a scale of 1 to 5, particularly with regard to workmanship, stability, functionality, weight and size.



How important to you are the different sizes of breast shell with the Ardo Calypso Double Plus?

One of Ardo's many strengths is its individuality. The different sizes of breast shell guarantee that almost every mother can find the appropriate size for her nipple.



How important to you is having individually adjustable settings for suction strength and frequency (independently of each other)?

Here too it was clear that midwives and mothers desire individuality. Ardo offers this.



How highly would you rate the pumping process with the Ardo Calypso Double Plus overall?

The Calypso Double Plus also impresses when it counts: Most midwives are happy with the pumping process.



How would you rate the volume of the Ardo Calypso Double Plus?

The Calypso is quieter than other commonly used breastpumps* – this is confirmed by the validated test report by an ISO-certified, independent engineering consultancy firm that was carried out in 2014. Noise level tests of different electric breastpumps were carried out for the test report. Our testers confirm the following: the Calypso is quiet.



How would you rate the efficiency of the Ardo Calypso Double Plus?

Mothers and midwives are impressed with the efficiency of our pump.



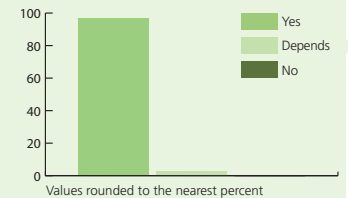
What do you think of its "Vacuum Seal" technology?

Unlike most of the other pumps on the market, the barrier against bacteria in Ardo breastpumps is always in the pumpset. This makes absolutely sure that the pump itself does not come into contact with breast milk (assuming it is used correctly). The Calypso Double Plus scores on all fronts here too thanks to its closed pumping system.



Does the Ardo Calypso Double Plus therefore meet your hygiene standards?

We wanted to know whether the Calypso Double Plus meets the midwives' and mothers' very high hygiene standards. Over 97% of our testers were won over in this regard too.



How would you rate the price-performance ratio of the Ardo Calypso Double Plus?

The survey shows that the price-performance ratio of the Ardo Calypso Double Plus is right.



What is your personal overall impression of the Calypso Double Plus on a scale of 1 to 5?

The overall impression of the pump is that almost all testers are happy with it.



Would you recommend the product to others?

We asked 1,000 midwives for their opinion. 97% of testers recommend the Calypso Double Plus. Healthcare professionals confirm that the Calypso Double Plus is one of the leading products in its market segment.



97%

RECOMMEND IT!

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